



Change Management

CHANGE Pathway is a powerful, practical methodology explicitly designed for manufacturers to equip your team to evaluate and respond to the people-related factors that cause projects to fail.

In today's dynamic business environment, ensuring a seamless transition of critical roles is not just smart—it's essential for sustained growth and stability. Succession planning connects strategic foresight with leadership development.

What you will learn:

Unlock the people-side of project success with a proven approach that minimizes resistance, builds engagement, and drives measurable results.

Every project has two sides:

- › **Technical** (cost, schedule, scope)
- › **People** (motivation, capability, understanding)

Most projects do not fail because of poor planning. Traditional project management overlooks the people side—and that's the main reason improvement efforts fail. Resistance, disengagement, and change fatigue derail even the best initiatives. Organizational change depends on individuals' ability and willingness to change. Without winning over hearts and minds, projects stall.

The Way to Change.

CHANGE Pathway ensures your team adapts, embraces and sustains change for lasting success.

Benefits:

- › 7X improved project outcomes
- › Reduced resistance to change
- › Increased employee engagement
- › Enhanced communication & collaboration
- › Better project success rates
- › Minimized disruption & risk
- › Optimized use of resources
- › Sustained performance improvements
- › Competitive advantage for your business

Program Structure:

Training (6 sessions over 3 days)

- › Understanding change, risk factors, fatigue, and workforce assessment
- › Deep dive into the CHANGE Pathway methodology
- › Tools for implementation and avoiding pitfalls

Implementation Coaching (2 days)

- › Apply CHANGE Pathway directly to your project or organization
- › Overcome real-world challenges and objections
- › Secure measurable, sustainable success

Typical timeline: 1–3 months at your organization’s pace.

Your Regional Manager can help you get started!

Contact your Regional Manager for more information.

ies.ncsu.edu/regional-managers

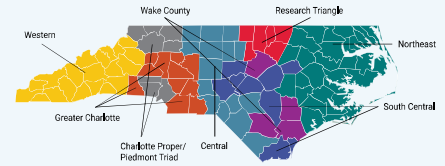
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Your dedicated Regional Manager is available to assist in identifying and implementing customized solutions, tools, and resources designed to optimize your organization’s productivity, efficiency, quality and profitability.

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NC State University Industry Extension Services was established in 1955 as the extension and outreach team for the NC State University College of Engineering to provide resources, tools and customized training programs to help businesses survive, thrive and grow.

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