

Strategic Alignment Program

Drive Manufacturing Excellence with an Aligned Strategy

The Strategic Alignment Program helps small and mid-sized manufacturers in North Carolina turn their long-term vision into focused, actionable priorities. Using a proven, no-nonsense approach based on Hoshin Kanri, we guide your team through a structured process to align goals, engage your workforce, and track progress—all with minimal disruption to daily operations. With expert facilitation, simple visual tools, and ongoing support, we help you build clarity, accountability, and results—from the front office to the shop floor.

Program Format

We create customized schedules tailored to meet the organization's specific needs. A typical company's time investment is 1-2 days per week for 6-8 weeks. Our product specialist will meet with one or two people at a time, with two or three meetings onsite per day, to minimize disruption to daily operations.

What we offer:

- › Hands-on facilitation of strategy development and deployment
- › Straightforward tools (like very simple X-matrix and A3s) to connect goals to actions
- › On-site workshops to align leadership and team priorities
- › Coaching support to build internal capability
- › Integration with your existing Lean, CI, OpEx, or ERP and SIOP efforts
- › Templates and dashboards for tracking progress without adding complexity

With these benefits:

- › Company-wide focus on what matters most
- › Better use of limited time, talent, and resources
- › Clear accountability—everyone knows their role
- › Less firefighting, more proactive problem-solving
- › Greater engagement from supervisors and operators
- › Measurable improvements in throughput, delivery, and profitability

Solutions

 **Advanced Manufacturing & Technology Deployment**

 **Business Growth, Innovation & Marketing**

 **Business & Operational Assessments**

 **Cybersecurity Strategies**

 **Defense Industry Initiatives**

 **Environment, Energy & Sustainability Services**

 **Evaluation Services & Resource Development**

 **Industrial & Systems Engineering**

 **Instructional Design**

 **Leadership & Organizational Development**

 **Management Systems & Quality**

 **Process Optimization & LEAN**

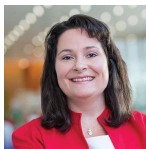
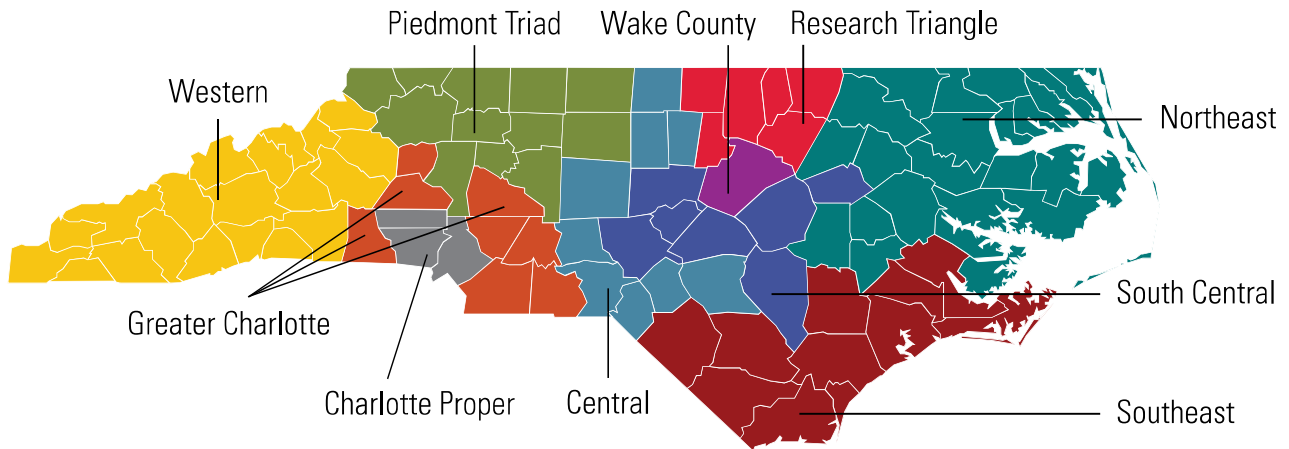
 **Project Management**

 **Southeastern OSHA Training Institute Education Center**

 **Supply Chain & Supplier Matching**

 **Workplace Health & Safety**

NC State University Industry Expansion Solutions Regional Managers Serve All 100 Counties in North Carolina.



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NC State University Industry Expansion Solutions is the extension and outreach team for the College of Engineering and provides connections, networking with industry experts, and can help identify the resources, tools and customized programs needed to increase an organization's productivity, efficiency, quality and profit.

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