

You Already Have
What It Takes.

Use It To Your
Advantage.



**COMPETITIVENESS
REVIEW**



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WHY SCHEDULE A COMPETITIVENESS REVIEW FOR YOUR COMPANY?

- There is no cost to you as a North Carolina manufacturer and it represents a \$3,500 value
- It reveals (or confirms) your limiting factors and provides a snapshot comparison to other companies
- The assessment delivers a road map to improve competitiveness, performance, and your bottom line

ANALYZE

Gain an understanding of your organization to identify limiting factors hindering your success

BENCHMARK

Measure your competitiveness versus other companies via a database-driven comparison

PLAN

Isolate strategic and tactical business improvement services that boost performance

NCMEP ANALYZES THE FOLLOWING AREAS OF YOUR BUSINESS:

ORGANIZATION

- Business Planning
- Leadership
- Culture
- Metrics

SYSTEMS

- Process Improvement
- Supplier Relations
- Information Technology
- Marketing & Sales
- Innovation Engineering
- Quality Systems

WORKFORCE

- Recruitment & Separation
- Engage & Reward
- Development & Advancement

SUSTAINABILITY

- Profit
- Health & Safety
- Environmental
- Energy
- Customer Relations



Our no cost one-day Competitiveness Review is the core of NCMEP's business improvement services and the first step in our strategic, hands-on approach to help improve your company's performance. Developed by NCMEP, the Competitiveness Review is a comprehensive, on-site evaluation of your company's operations that appraises capabilities and gauges the effectiveness of business systems.

The Competitiveness Review process is deliberately "built for speed" to allow rapid intervention.

- The Regional Manager's one-day, on-site visit focuses attention on top priority technical and business challenges
- Results are returned to you within 10–15 business days
- A customized action plan is presented featuring strategies and solutions designed to improve productivity, quality, profits and sales

NCMEP's Regional Manager's get to know your company when performing the Competitiveness Review Assessment. This puts them in the unique position to make targeted recommendations and, if needed, link your company to resources that will not only provide the service or training needed, but will be a good overall fit for your company's culture.

Contact your local regional manager or call us at 800.227.0264 to schedule your review.

INTERESTED IN TAKING A CLOSER LOOK?
Request a Competitiveness Review Today!

