NC STATE UNIVERSITY
Industry Extension Services

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Instructional Design Services

Custom Training Solutions That Drive Learning and Performance

Effective training goes beyond delivering information—it builds knowledge, improves performance, and supports organizational success. Industry Extension Services partners with businesses and organizations to design customized learning experiences that engage employees, reinforce critical skills, and produce measurable results.

Whether you're introducing a new process, educating your workforce, transforming organizational culture, enhancing employee performance, or communicating change, our instructional design experts develop training solutions tailored to your organization's goals

Industry Extension Services Instructional Design Services Include:

- Training needs analysis and program evaluation
- Online, instructor-led, and blended learning development
- Custom work instructions and job aids
- Standard operating procedures (SOPs)
- Train-the-Trainer programs
- Active learning and course engagement strategies
- Revision and enhancement of existing training materials
- Trainer guides and participant workbooks
- Interactive eLearning modules and multimedia content
- Performance support tools and knowledge assessments

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We Can Help.

- Advanced Manufacturing & Technology Deployment
- Business Growth, Innovation & Marketing
- Business & Operational Assessments
- Cybersecurity Strategies
- Defense Industry Initiatives
- Environment, Energy & Sustainability Services
- Evaluation Services & Resource Development
- Industrial & Systems Engineering
- Instructional Design
- Leadership & Organizational Development
- Management Systems & Quality
- Process Optimization & LEAN
- Project Management
- Southeastern OSHA Training Institute Education Center
- Supply Chain & Supplier Matching
- Workplace Health & Safety

Our Approach

Working alongside your subject-matter experts, we analyze your training objectives, workforce needs, and organizational goals to create engaging, practical learning solutions. Every program incorporates proven instructional design methodologies and adult learning principles to maximize knowledge retention and on-the-job application.

Benefits

- Improve employee performance and productivity
- Standardize training across your organization
- Accelerate onboarding and workforce development
- Increase learner engagement and knowledge retention
- Strengthen process consistency and quality
- Support organizational change and continuous improvement

Customized for Your Organization

From a single training module to a comprehensive workforce development program, Industry Extension Services delivers learning solutions that prepare employees for success today and into the future.

Why Choose Industry Extension Services?

- Confidential, objective assessments
- Experienced manufacturing and industry experts
- Practical, prioritized recommendations
- Customized improvement roadmap
- Access to NC State University resources and technical expertise
- Support for continuous improvement and sustainable growth

Ready to Discover What's Possible?

Contact your Regional Manager to schedule a consultation and discover how customized instructional design can strengthen your workforce.

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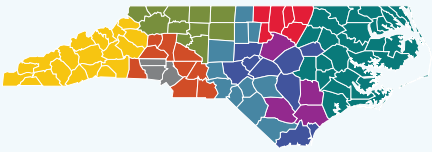
We Can Help. **919.515.2358 | iesservices@ncsu.edu**

NC State University Industry Extension Services, established in 1955 as the outreach team for the NC State University College of Engineering, provides resources, tools and customized training programs to help businesses survive, thrive and grow.

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Connect With Your Regional Manager

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