NC STATE UNIVERSITY
Industry Extension Services

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Innovation Training

Turn Ideas into Results

Innovation isn't just about generating ideas—it's about turning those ideas into measurable business results. Our Innovation Training Programs help organizations build a repeatable process for solving problems, improving products and processes, and creating a culture of continuous innovation.

Whether you're introducing innovation concepts to your team or implementing a company-wide innovation strategy, Industry Extension Services offers training and coaching to meet your organization's needs.

Visit **ies.ncsu.edu/business** to learn more.

Introduction to Innovation

This four-hour introductory training provides a practical foundation in innovation and introduces participants to a structured approach for generating, evaluating, and advancing ideas. Participants gain an understanding of why innovation is essential to organizational success and learn the core elements of an effective innovation system. This course is ideal for leaders, supervisors, and cross-functional teams looking to establish a common understanding of innovation.

Innovation Overview

The one-day Innovation Overview expands on the fundamentals by introducing a proven innovation process through interactive instruction and hands-on exercises. Participants learn practical techniques for documenting, evaluating, and implementing ideas while applying innovation methods to real business scenarios. Organizations leave with a repeatable framework that supports continuous improvement and long-term growth.

We Can Help.

- Advanced Manufacturing & Technology Deployment
- Business Growth, Innovation & Marketing
- Business & Operational Assessments
- Cybersecurity Strategies
- Defense Industry Initiatives
- Environment, Energy & Sustainability Services
- Evaluation Services & Resource Development
- Industrial & Systems Engineering
- Instructional Design
- Leadership & Organizational Development
- Management Systems & Quality
- Process Optimization & LEAN
- Project Management
- Southeastern OSHA Training Institute Education Center
- Supply Chain & Supplier Matching
- Workplace Health & Safety

Innovation Workshop

The two-day Innovation Workshop combines expert instruction with hands-on application, allowing participants to work on an actual company project while learning a systematic innovation process. Teams develop practical skills for identifying opportunities, generating high-value ideas, and moving the best concepts toward implementation. This immersive workshop helps organizations solve complex business challenges while building internal innovation capabilities.

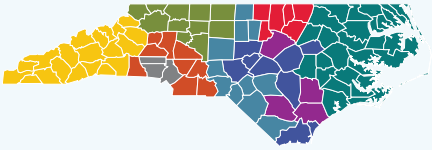
Innovation Implementation Coaching

Innovation Implementation Coaching provides ongoing guidance for organizations that are ready to move ideas into action. Over an 8–12 week engagement, participants receive expert coaching, accountability, and practical support as they apply innovation methods to strategic initiatives. The program helps organizations establish a sustainable innovation process that delivers measurable business results and long-term value.

Connect with your Regional Manager to begin the conversation. ncstateies.com/RM

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We Can Help. **919.515.2358 | iesservices@ncsu.edu**

NC State University Industry Extension Services, established in 1955 as the outreach team for the NC State University College of Engineering, provides resources, tools and customized training programs to help businesses survive, thrive and grow.

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