NC STATE UNIVERSITY
Industry Extension Services

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Change Management

Change Management is a powerful, practical methodology explicitly designed for manufacturers to equip your team to evaluate and respond to the people-related factors that cause projects to fail.

Unlock the people-side of project success with a proven approach that minimizes resistance, builds engagement, and drives measurable results.

Most projects do not fail because of poor planning. Traditional project management overlooks the people side—and that's the main reason improvement efforts fail. Resistance, disengagement, and change fatigue derail even the best initiatives. Organizational change depends on individuals' ability and willingness to change. Without winning over hearts and minds, projects stall.

Industry Extension Services' Change Pathway Training ensures your team adapts, embraces and sustains change for lasting success.

Visit **ies.ncsu.edu/business** to learn more.

Change Pathway Training Results:

- 7X improved project outcomes
- Reduced resistance to change
- Increased employee engagement
- Enhanced communication & collaboration
- Better project success rates
- Minimized disruption & risk
- Optimized use of resources
- Sustained performance improvements
- Competitive advantage for your business

We Can Help.

- Advanced Manufacturing & Technology Deployment
- Business Growth, Innovation & Marketing
- Business & Operational Assessments
- Cybersecurity Strategies
- Defense Industry Initiatives
- Environment, Energy & Sustainability Services
- Evaluation Services & Resource Development
- Industrial & Systems Engineering
- Instructional Design
- Leadership & Organizational Development
- Management Systems & Quality
- Process Optimization & LEAN
- Project Management
- Southeastern OSHA Training Institute Education Center
- Supply Chain & Supplier Matching
- Workplace Health & Safety

Training:

- 6 sessions over 3 days
- Understanding change, risk factors, fatigue, and workforce assessment
- Deep dive into the Change Pathway methodology
- Tools for implementation and avoiding pitfalls

Implementation Coaching:

- 2 days
- Apply Change Pathway directly to your project or organization
- Overcome real-world challenges and objections
- Secure measurable, sustainable success

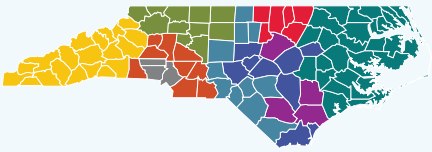
Timeline:

- 1–3 months at your organization's pace.

Connect with your Regional Manager to begin the conversation. ncstateies.com/RM

Connect With Your Regional Manager

ncstateies.com/RM



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NC STATE UNIVERSITY Industry Extension Services

We Can Help. **919.515.2358 | iesservices@ncsu.edu**

NC State University Industry Extension Services, established in 1955 as the outreach team for the NC State University College of Engineering, provides resources, tools and customized training programs to help businesses survive, thrive and grow.

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07-17-2026